

Are you our new

Senior Research Executive in the Consumer Research Team?

YouGov's ambition is to become a unique part of the global internet infrastructure - like Google for search, Facebook for social, Amazon for retail, we want it to be YouGov for data & trends.

In this exciting role you'll be responsible for managing a wide variety of research projects from start to finish. You will have exposure to a variety of people to get the insight you need to deliver the outcome our clients expect.

What will I be doing?

You'll become the key day to day contact for the Consumer Team's flagship account, supporting the project director to ensure that all the client's needs are met whilst looking for opportunities to strengthen and deepen the relationship.

You'll deliver a broad range of quantitative research projects, including feasibility, fieldwork, as well as, project delivery and client presentation. You'll be a subject expert and a 'go-to' internal and external resource for advice, guidance and knowledge on key sector related issues. You'll have involvement in business development opportunities by presenting the Consumer department's capabilities both to internal as well as external clients. You'll create visual "storytelling" reports using our client's data.

In our Custom Research department, nothing is ever typical and all projects require a unique and innovative approach and the flexibility that goes with that requirement.

What do I need to bring with me?

The role ideally suits a candidate with a track record in related research at a mid-level. The ideal candidate will need to demonstrate top notch quantitative research skills and preferably an ability to build and develop long lasting relationships, with key strategic clients. A passion for consumer research is also a must. This role is not for the faint hearted, demanding resourcefulness to get the job done alongside great general business knowledge, working in a fast moving and quickly developing department.

A couple more things...

This is a full time role (37.5 hours a week), based at our London Head Office in super-cool Old Street. Our [candidate info pack](#) will tell you all about our company benefits and what our work culture is like – have a read!

Also, check out the Custom Research section on our [website](#) and here's a [client testimonial](#).

P.S. If you've read this and realised that the role isn't for you, could you recommend someone you know?